

Mission Statement

At A.D.I.D.A.S, our mission is to cater to the youth to help them build and create a network in the business world by teaching entrepreneurship, integrity, time & money management, as well as character building.



What We Offer

Facilitate youth/parent business education therapy workshops

Designed to open lines of communication and develop strong relationships between youth and their parents

▶ A safe space for tough topics (to include):

- Sex/teen pregnancy
- Substance abuse
- Anger management

▶ Learning and brainstorming sessions:

- Character development
- Entrepreneurship vs. employment
- Arts & Production
- Subject matter experts on site to assist in developing passions into profitable business opportunities



What We Offer

▶ **Host and sponsor community events to:**

- Grow, develop and maintain positive relationships between impacted youth and law enforcement
- Create safe spaces for at risk youth to do things they enjoy, such as basketball games, talent shows, etc.
- Invite local businesses into sponsorship and participation as a way to grow their individual brands in their community

▶ **Partnerships with larger corporations (example: Applebees) in the local community for homeless and community outreach**

- Youth who are involved in the A.D.I.D.A.S program will have the opportunity to:
- Serve the homeless community (150-200 people)
- Gain knowledge & experience working in a restaurant environment.

▶ **Horsemanship programs**

- Have taught us that caring for animals are therapeutic experiences for the impacted youth in our program.
- An on-ranch experience for our youth to learn how to feed, groom and care for horses
- Horseback riding lessons



What We Offer

- ▶ **Surfing & Swimming lessons:** most impacted youth in our programs have not had an opportunity to go to the beach, or learn to swim.
 - Surfing & swimming lessons by certified instructors
 - Pushing youth to step out of their comfort zone to try something new and unfamiliar
- ▶ **Youth sports programs:**
 - Basketball, football, and baseball.
 - Promotes physical activity, sportsmanship, problem solving and team bonding
- ▶ **A.D.I.D.A.S** will have video production of the outreach events & interviews of patrons and participants of the program. The footage will be shown in different locations, such as our website, social media platforms as well as on the reality show : *'I Just Want to be Successful in LA'*



Charles Simms

Charles Simms aka UncleChucky Simms was born December 15th 1975 in Los Angeles Ca at Martin Luther King Hospital. He was raised in Watts Ca. His Mother moved a lot. Charles attended eleven different elementary schools throughout the Los Angeles Unified School district. Charles was always independent and started working and paying taxes at the age of seventeen. Charles Graduated from Lynwood High School in 1994, attended Cerritos College for one year, also attended St.Francis Medical LVN Program in Lynwood for two years. He worked as a nurse for four years. Charles worked as a nurse at various hospitals throughout Los Angeles and Orange county areas. Now today Unclechucky is currently working with various artist in the music industry conducting artist management and consulting providing a personal & business concierge service to artist that are in need of his expertise. UncleChuck has also created a Non Profit registered 501(c)3 Organization called "All Day I Dream About Success Inc." Here in Los Angeles providing direct services and experiences to underserved children and youth so they may gain the skills, values, and confidence to achieve their full potential.

Jennifer Simms

Jennifer Simms, Born In Huntington Beach, CA. 37 years old, who was raised in Cypress, CA. Jennifer graduated from Cypress High School. Jennifer started a career in Real Estate. With the experience that Jennifer gained during her time as an Escrow Officer and working for one of the top title companies in the Real Estate industry, she found-Transaction Coordination Management to be a perfect fit to add to her career path. Jennifer's Real Estate career begun in 2003 working for an Escrow company, which landed her an Escrow Officer position. Creating great personal and business relationships while building her clientele has landed her company to be a very successful company.

Niguy Simms

Niguy Simms, Born in Long beach California, graduated from Buena Park High School in 2017. Niguy played football since he was 6 years old, received a Football scholarship to Western New Mexico University. Niguy also is an amateur Boxer, will be going pro 2021. With hopes to be the champion of the world boxing league. Niguy also has helped in building a 501(c)3 Company called ALL DAY I DREAM ABOUT SUCCESS INC, and has planes to mentor younger peers.